



We are scientists.

We are marketers.

We are creatives.

We are biologists for good.

*Biologists
for Good*

Amplify your message.
Advance your mission.

At Samba Scientific, we strive to make a difference by providing services that meet the needs of nonprofit organizations that align with our mission and values. We offer the following services pro-bono to a select group of nonprofits. How can we help to spread your message?

Business Card Bundles

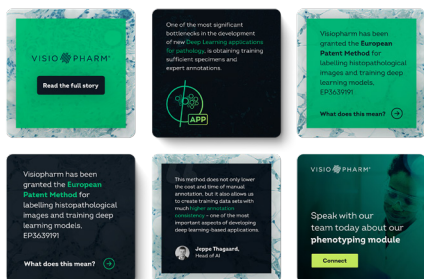
Handouts, swag, and pop-ups can be great for engagement and local event promotion, and digital assets can attract audiences to your social feeds or website. Our designers and content writers are ready to help bring your vision to life.

The following bundles all feature the design of custom business cards, including printing and shipping of up to 500 cards, paired with another deliverable based on your needs.



Digital Marketing Offerings

Our subject matter experts are ready to help you elevate your digital presence through organic social, email, or paid ads. Copy and graphics will be provided for you to deploy when you're ready.



Physical Asset Bundles

Business Cards + Custom Handout(s)

Creation of either one double-sided handout or two single-sided handouts, including copywriting and design using client branding.

Business Cards + Swag

Custom designs for up to 3 types of swag (e.g., pens, mugs, stickers, tote bags, or notebooks). Includes purchase and shipping (up to \$300 value).

Business Cards + Pop-Up Banner

Design for a custom single-sided banner. Includes purchase of banner and travel case (up to \$200 value).

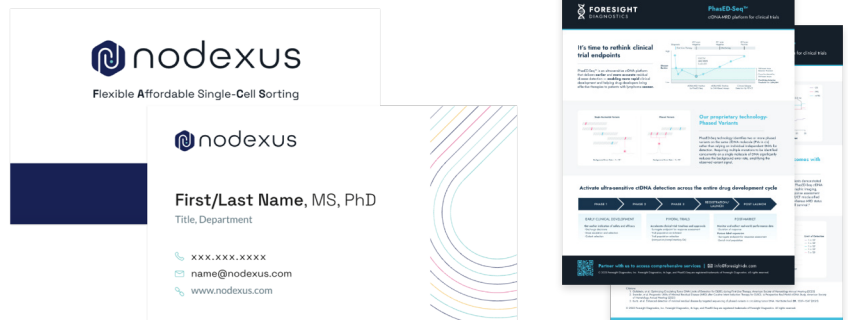
Digital Asset Bundles

Business Cards + Digital Marketing Graphics

Creation of 10 graphics sized for email headers and/or social campaigns using client messaging and branding.

Business Cards + Custom Infographic

Creation of a custom 2D infographic explaining the client's offerings, values, history, etc. as desired.



Complementary Social Ad Campaign Creative

Copywriting and creation of custom graphics for a cross-platform social campaign using client messaging objectives and branding. Creative will be formatted for two social platforms of your choice and include 16-20 posts total.

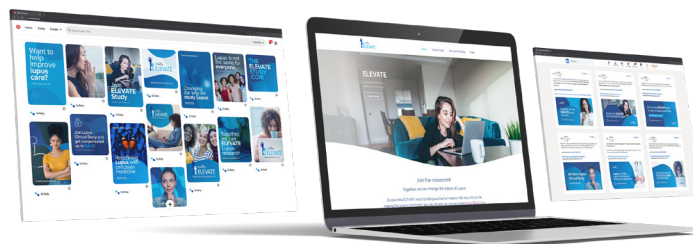
Complementary Email + Social Campaign Creative

Copywriting and creation of custom graphics for 3 emails and 8-10 social posts using client messaging objectives and branding.

Google Ads Audit + Refreshed Creative

Audit of client's Google Ads performance, including a report of findings and recommendations for optimization. Refreshed copy and graphics for one display campaign will be provided based on recommendations.

Note: Requires viewer access to client Google Ads account.



Consulting Assistance

Looking to discuss strategy and recommendations with experienced marketers? We're happy to help! Our creative team is ready to brainstorm new ways to get your message out there.



Website Audit + Recommendations Report

Includes a strategic plan for website updates based on technical, SEO/user journey, design, and messaging perspective audits performed by subject matter experts.

Design Audit + Branding Suggestions

Includes an audit of current website and social design elements. An elevated brand guide with mood boards will be created to showcase how stylistic tweaks can strengthen your impact.

Social Campaign Audit + Refreshed Campaign Creative

Includes an audit of recent social posts and recommendations for future campaigns. Refreshed copy and custom graphics for a campaign with 8-10 posts will be included as a reference point.



How else can we support your mission?

If the above items aren't exactly what you need, we're happy to discuss alternative ways in which we can advance your mission.