

# Customized life science webinars that convert

Better branding. Better assets.  
More qualified leads.



While other webinar hosting providers slap your logo on white-labeled materials, Samba Scientific uses in-house scientific expertise with fully custom promotional graphics to put your company and your customers at center stage.

Our comprehensive webinar packages include both pre-and post-webinar promotion and are guaranteed to bring in prospects to fill your marketing funnel.

## WE PROVIDE

### Scientific Expertise

- Marketing-friendly short title
- Key takeaways bullets
- Webinar moderation
- Option to add a write-up

### Digital Promotion

- 4 emails (2 promo, 2 follow-up)
- Samba list rental
- 20 social posts
- \$2,000 worth of paid social

### Graphics & Video

- Custom promotional graphics
- Webinar recording and editing
- 3 <2 minute video snippets
- Evergreen video asset

## YOU PROVIDE

- Webinar technical title
- Webinar technical abstract
- Speaker/panelists
- Speaker headshots & bios
- Brand guidelines

### Investment



- ✓ \$10,000
- ✓ **150 leads guaranteed**
- ✓ 6-8 week lead time








## Success stories








 <b>1,541</b> Registrants	 <b>574</b> Attendees
 <b>56</b> Q&A questions	 <b>58</b> Countries

 <b>283</b> Registrants	 <b>134</b> Attendees
 <b>25</b> Q&A questions	 <b>47</b> Attendance rate (%)

 <b>298</b> Registrants	 <b>89</b> New leads
 <b>107</b> Social clicks	 <b>172</b> New site visitors