

# Customized life science webinars that convert

Better branding. Better assets. More qualified leads.



While other webinar hosting providers slap your logo on white-labeled materials, Samba Scientific uses in-house scientific expertise with fully custom promotional graphics to put your company and your customers at center stage.

Our comprehensive webinar packages include both pre-and post-webinar promotion and are guaranteed to bring in prospects to fill your marketing funnel.

### **WE PROVIDE**

### **Scientific Expertise**

- → Marketing-friendly short title
- → Key takeaways bullets
- Webinar moderation
- → Option to add a write-up

# **Digital Promotion**

- → 4 emails (2 promo, 2 follow-up)
- → Samba list rental
- → 20 social posts
- → \$2,000 worth of paid social

## **Graphics & Video**

- → Custom promotional graphics
- → Webinar recording and editing
- → 3 <2 minute video snippets
- > Evergreen video asset

### **YOU PROVIDE**

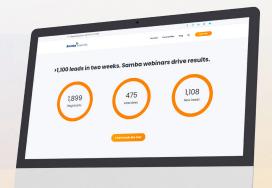
- → Webinar technical title
- → Webinar technical abstract
- → Speaker/panelists
- → Speaker headshots & bios
- Brand guidelines

### Investment

\$10,000

2 150 leads guaranteed

6-8 week lead time



# Success stories



































